



**European Social
Economy Summit
Mannheim 2021**

European Social Economy Summit

STRUCTURE DU PROGRAMME

À PROPOS DU PROGRAMME



Le « European Social Economy Summit » (#EUSES) est organisé par la Commission européenne et la ville de Mannheim les **26 et 27 mai 2021**.

Le #EUSES offrira un forum pour de nombreux échanges sur le rôle de l'économie sociale en Europe en tant que vecteur de développement économique et d'inclusion sociale. Le sommet sera l'occasion de discuter de la manière dont l'économie sociale peut contribuer à remodeler l'économie post-COVID en promouvant des modèles économiques durables inclusifs pour la transition verte et numérique en Europe.

L'économie sociale et les entreprises sociales créent des emplois, fournissent des services accessibles, favorisent l'upskilling, répondent aux défis environnementaux et renforcent les communautés. Elles portent un potentiel d'innovation sociale et de cohésion sociale. Elles contribuent positivement à l'économie et à la société en général. L'économie sociale et les entreprises sociales sont un excellent exemple de « Une économie qui fonctionne pour tous. »

Le sommet #EUSES réunira des **acteurs publics et privés, des décideurs politiques, des représentants de la société civile et des universitaires**. Les participants discuteront, réseauteront, informeront, échangeront les meilleures pratiques et les réussites, et favoriseront l'apprentissage par les pairs.

Avec plus de **80 sessions d'intervenants** et environ **300 organisations participantes** de toute l'Europe, #EUSES sera une expérience unique.

La structure principale du programme est basée sur des **pistes de programme** et un **zoom sur les thèmes**.

PISTES DE PROGRAMME



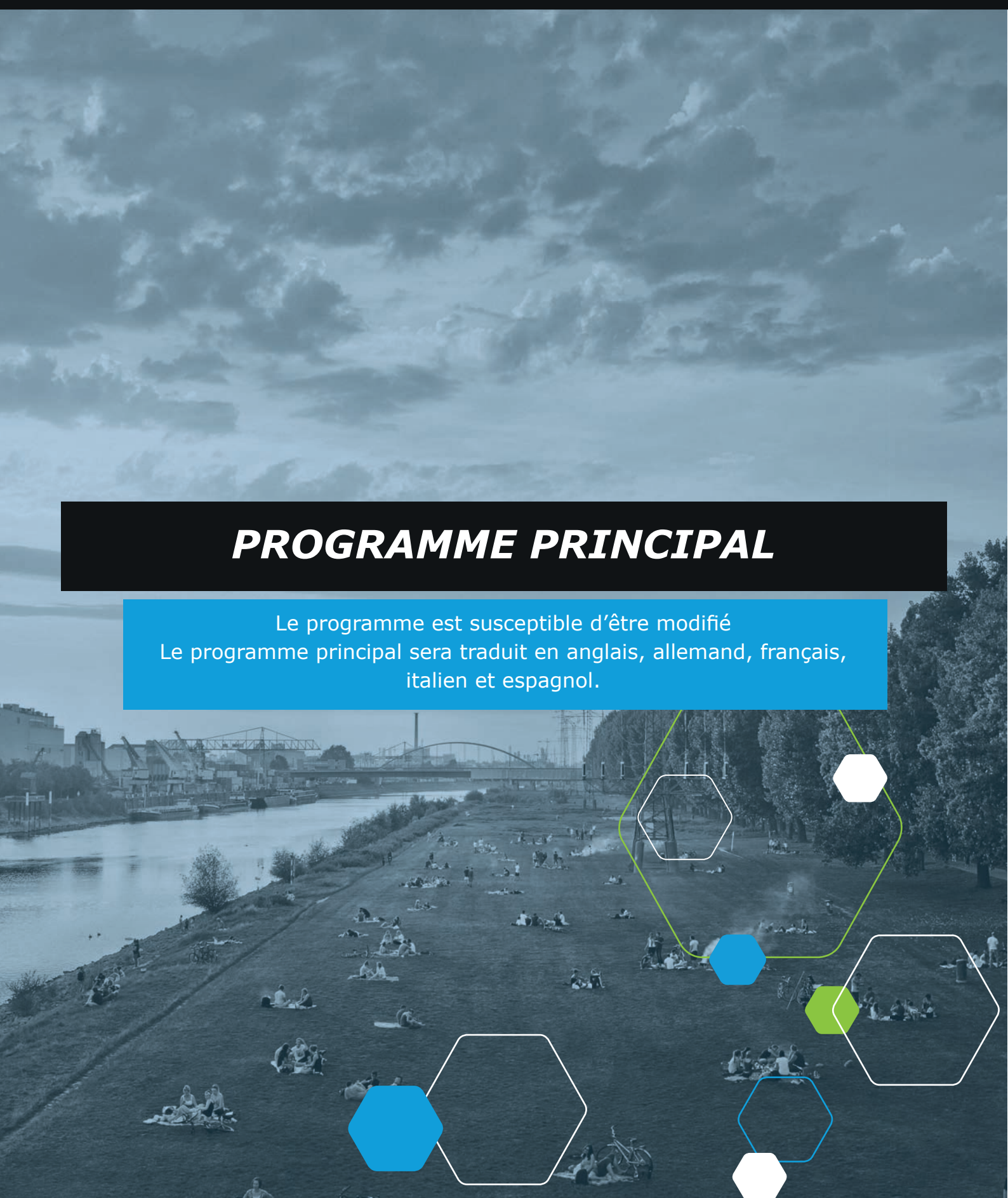
Zoom sur les thèmes





PROGRAMME PRINCIPAL

Le programme est susceptible d'être modifié
Le programme principal sera traduit en anglais, allemand, français,
italien et espagnol.





09.00 - 09.10	Bienvenue Maîtres de cérémonie
09.10 - 09.40	Discours d'ouverture <ul style="list-style-type: none">- Peter Kurz, maire de la ville de Mannheim- Ursula von der Leyen, Présidente de la Commission européenne (à confirmer)- Franziska Giffey, Ministre fédérale de la Famille, des Personnes âgées, de la Femme et de la Jeunesse- Thierry Breton, Commissaire européen au Marché intérieur
09.40 - 10.00	Déclarations <ul style="list-style-type: none">- Ana Mendes Godinho, Ministre du Travail, de la Solidarité et de la Sécurité sociale, Portugal (à confirmer)- Christa Schweng, Présidente du Comité économique et social européen
10.00 - 11.00	Sessions parallèles (60 minutes)
10.00 - 13.00	Sessions parallèles (180 minutes) Organisé par des intervenants de toute l'Europe et de la Commission européenne
11.00 - 11.10	Déclaration Angel Gurría, secrétaire général de l'OCDE
11.10 - 11.30	Discussion Vic Van Vuuren, directeur département entreprise à l'OIT et président du groupe de travail des Nations Unies sur l'économie sociale et solidaire
11.30 - 13.00	Session parallèle (90 minutes) Organisé par des intervenants de toute l'Europe et de la Commission européenne
13.00 - 14.00	Pause déjeuner et programme parallèle Réseautage – Espace bien-être
14.00 - 14.15	Discours principal Nicolas Schmit, Commissaire européen pour l'Emploi et les Droits sociaux
14.15 - 15.00	Débat avec des membres du Parlement européen L'Intergroupe Economie sociale du Parlement européen, un moteur essentiel pour intégrer l'économie sociale dans la politique de l'UE
15.00 - 16.30	Session parallèle (90 minutes) Organisé par des intervenants de toute l'Europe et de la Commission européenne
16.30 - 17.15	Discussion au coin du feu avec questions et réponses <ul style="list-style-type: none">- Anders Indset, philosophe du monde des affaires- Wladimir Klitschko, créateur de méthodes, fondateur de KLITSCHKO Ventures
17.15 - 17.30	Clôture Maîtres de cérémonie
17.30 - 21.00	L'après-sommet #EUSES



- 09.00 - 09.10* **Bienvenue**
Maîtres de cérémonie
- 09.10 - 09.40* **Discours d'ouverture**
- Mariya Gabriel, Commissaire à l'Innovation, la Recherche, la Culture, l'Éducation et la Jeunesse (à confirmer)
- Ulrich Lilie, président groupe de travail fédéral organisation indépendantes d'aide sociale (à confirmer)
- Apóstolos Tzitzikóstas, Président du Comité européen des régions (à confirmer)
- 09.40 - 10.00* **Réflexions clé suivies des questions et réponses**
Maroš Šefčovič, Vice-président de la Commission européenne, chargé des Relations interinstitutionnelles et de la Prospective
- 10.00 - 11.00* **Sessions parallèles (60 minutes)**
10.00 - 13.00 **Sessions parallèles (180 minutes)**
Organisé par des intervenants de toute l'Europe et de la Commission européenne
- 11.00 - 11.30* **Discussion au coin du feu avec questions et réponses**
- Anna Fasano, présidente Banca Etica
- Iñigo Ucin, président Mondragon Corporation
- 11.30 - 13.00* **Session parallèle (90 minutes)**
Organisé par des intervenants de toute l'Europe et de la Commission européenne
- 13.00 - 14.00* **Pause déjeuner et programme parallèle**
Réseautage – Espace bien-être
- 14.00 - 15.00* **Table ronde**
L'entrepreneuriat social : de nouvelles voies pour la croissance économique et l'inclusion sociale. Présidée par la Fondation Schwab pour l'entrepreneuriat social
- 15.00 - 16.30* **Session parallèle (90 minutes)**
Organisé par des intervenants de toute l'Europe et de la Commission européenne
- 16.30 - 16.45* **Synthèse**
Maîtres de cérémonie
- 16.45 - 17.15* **Remarques de clôture**
- Kerstin Jorna, directrice générale, DG GROW - Commission européenne
- Peter Kurz, maire de la ville de Mannheim
- Jeanne Barseghian, maire de la ville de Strasbourg



26 MAI / JOUR 1

PROGRAMME DES SESSIONS

Le programme est susceptible d'être modifié
Le PROGRAMME DES SESSIONS sera présenté en anglais.





10.00 - 11.00 Parallel Sessions (60 Minutes)

PROGRAMME TRACK: COLLABORATION

1. „C'MON! Expect more!“

Organised by: European Social Entrepreneurship and Innovative Studies Institute / Lithuania

2. „Sozionauten: how to foster social innovation through collaboration between established organizations and social startups.“

Organised by: Grünhof e.V. - Verein für gesellschaftliche Innovation / Germany

3. „How can digitalisation and social innovation foster collaboration between organisations working with homelessness?“

Organised by: Solinum / France

4. „Social enterprises in Europe - strategies and innovation for employment and inclusion“

Organised by: Social Firms Europe CEFEC / Belgium

PROGRAMME TRACK: SOCIAL INNOVATION

5. „Fighting food waste together“

Organised by: Too Good To Go / Germany & Belgium

6. „Innovative and collaborative experiences for managing social crisis“

Organised by: Instituto Aragonés de Fomento / Spain

7. „Social entrepreneurship in the Western Balkans: ways to open the fast track to sustainable development“

Organised by: Association Konekt / North Macedonia

8. „Social innovation initiatives in Europe: drivers and barriers. A methodological feedback on European case studies“

Organised by: Aix-Marseille University / France

PROGRAMME TRACK: SOCIAL ECONOMY FINANCE

9. „Social and financial innovation strategies“

Organised by: BNP Paribas / France

PROGRAMME TRACK: IMPACT MEASUREMENT

10. „Social impact assessment as a collaboration among a full range of stakeholders serving the general interest“

Organised by: ConcertES / Belgium

PROGRAMME TRACK: DATA & RESEARCH

11. „Digitalisation in dialogue: making Europe fit for the digital age“

Organised by: ZEW – Leibniz-Zentrum für Europäische Wirtschaftsforschung / Germany

PROGRAMME TRACK: CREATIVE METHODS

12. „EU open data x no code for EU social organisations“

Organised by: Social Good Accelerator EU / France



10.00 - 13.00 Parallel Sessions (180 Minutes)

PROGRAMME TRACK: COLLABORATION

13. „European social economy regions annual session and social economy canvas outlook“

Organised by: European Commission / Belgium

PROGRAMME TRACK: SOCIAL INNOVATION

14. „Ready to change: social economy towards the new European Bauhaus“

Organised by: DIESIS Network / Belgium

PROGRAMME TRACK: SOCIAL ECONOMY FINANCE

15. „Who rules the money: the legal challenge of complementary currencies as a social innovation“

Organised by: Muntuit vzw / Belgium



11.30 - 13.00 Parallel Sessions (90 Minutes)

PROGRAMME TRACK: COLLABORATION

16. „Opportunities and challenges for buy social“

Organised by: Euclid Network / Netherlands

17. „D-care labs: developing labs to facilitate home care innovation and entrepreneurship in the Danube Region“

Organised by: Diakonie Baden / Germany

18. „Study on cooperation between social & tech organisations in Europe“

Organised by: Social Good Accelerator EU / France

19. „Enabling philanthropic action for social economy and the public good“

Organised by: European Foundation Centre (EFC) and Donors and Foundations Networks in Europe (DAFNE) / Belgium

PROGRAMME TRACK: SOCIAL INNOVATION

20. „Innovative partnerships in EU external action: The role of sustainable and inclusive businesses“

Organised by: Fair Trade Advocacy Office / Belgium

21. „MONDRAGON and the Covid19 crisis“

Organised by: Mondragón / Spain

22. „Social service co-creation“

Organised by: Diakonisches Werk Schleswig-Holstein / Germany

PROGRAMME TRACK: SOCIAL ECONOMY FINANCE

23. „ESF+: new boost for social innovation“

Organised by: European Commission / Belgium

24. „The contribution of social economy to the achievements of ESF objectives to strengthen European social dimension: an untapped potential“

Organised by: REVES AISBL / Belgium

PROGRAMME TRACK: IMPACT MEASUREMENT

25. „Measuring the impact of social economy organizations: insights into innovative methods and digital tools“

Organised by: Mainlevel Consulting / Germany

PROGRAMME TRACK: DATA & RESEARCH

26. „Empowering the next generation of social enterprises for sustainability: how (European) research and practice can interact effectively“

Organised by: EMES International Research Network / Belgium

PROGRAMME TRACK: CREATIVE METHODS

27. „Imaginative games for connection“

Organised by: Community Action / Greece



15.00 - 16.30 Parallel Sessions (90 Minutes)

PROGRAMME TRACK: COLLABORATION

28. „Co-creating a European platform for replicating impact and business models of social enterprises“

Organised by: Ashoka / Austria

29. „A euromediterranean OdySSEy“

Organised by: iesMed SCEL / Spain

30. „Green, good and democratic jobs! – the employment perspective for industrial cooperatives in the green transition“

Organised by: CECOP - European Confederation of Industrial and Service Cooperatives / Belgium

31. „Supporting social economy and social enterprises: can local and regional authorities make a difference?“

Organised by: European Committee of the Region / Belgium, European Commission / Belgium, Euclid Network / Netherlands & RTES / France

PROGRAMME TRACK: SOCIAL INNOVATION

32. „The working sandwich generation: supporting mature women (45-65 years) on the labour market, entrepreneurship and in family care“

Organised by: Centre for Family Studies, Odisee University of Applied Sciences / Belgium

33. „A greener European identity: Redefining social economy in the ecological transition under the European Green Deal“

Organised by: RREUSE / Belgium

34. „The role of social economy enterprises in the integration of migrants“

Organised by: European Commission / Belgium & Bildungsprofis / Germany

PROGRAMME TRACK: SOCIAL ECONOMY FINANCE

35. „How can social impact projects benefit from crowdfunding as an alternative financing instrument?“

Organised by: Fraunhofer Center for International Management and Knowledge Economy IMW / Germany

36. „Strengthening the social investment ecosystem: EU funds and investors for impact“

Organised by: European Venture Philanthropy Association (EVPA) / Belgium

PROGRAMME TRACK: IMPACT MEASUREMENT

37. „Leaving a Legacy: scaling strategies to increase your impact“

Organised by: Social Impact Projects / Belgium

PROGRAMME TRACK: DATA & RESEARCH

38. „Local governments as the cornerstone of sustainable local economic development through SSE: tools & best practices from Europe and beyond“

Organised by: Global Social Economy Forum (GSEF) / South Korea

PROGRAMME TRACK: CREATIVE METHODS

39. „How to define, measure and track wellbeing through data in Europe and beyond“

Organised by: The Cloud Nation - The World Datanomic Forum / Germany



26 MAI / JOUR 1

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10.00 - 11.00 Parallel Sessions (60 Minutes)

PROGRAMME TRACK: COLLABORATION

40. „Pro bono: sharing skills to bring positive social impact“

Organised by: Pro Bono Lab / France

41. „Collective action on public goods: private sector, civil society and international governance perspectives“

Organised by: BardyConsult / Germany

42. „Social economy needs a social economy specialized management: or not?“

Organised by: Municipality of Folloncia / Italy

43. „Paris 2024 Olympics: An opportunity for a social and inclusive economy“

Organised by: Les Canaux / France

PROGRAMME TRACK: SOCIAL INNOVATION

44. „Sharing data – whether personal or not – is key to social innovation and digital competitiveness“

Organised by: European Commission / Belgium

45. „Transforming fashion through social innovation“

Organised by: European Commission / Belgium

46. „From pitchfork to fork: Our territorial food governance“

Organised by: Roissy Pays de France Agglomeration / France

47. „Innovative models of worker-owned cooperatives for decent work in Europe“

Organised by: Centro Studi Doc Foundation / Italy

PROGRAMME TRACK: SOCIAL ECONOMY FINANCE

48. „Investing for impact in central and eastern Europe“

Organised by: Euclid Network / Netherlands

PROGRAMME TRACK: IMPACT MEASUREMENT

49. „The importance of the social impact measurement for social entrepreneurship / WISEs“

Organised by: European Network of Social Integration Enterprises (ENSIE) / Belgium

PROGRAMME TRACK: DATA & RESEARCH

50. „Role of social enterprises in post Covid19 recovery phase“

Organised by: ISNET Association / Italy

51. „Design inclusive support program to support more women into social entrepreneurship“

Organised by: Empow`Her / France

PROGRAMME TRACK: CREATIVE METHODS

52. „Creative ways in the cooperation between companies and start-ups“

Organised by: Social Entrepreneurship BW / Germany



10.00 - 13.00 Parallel Sessions (180 Minutes)

PROGRAMME TRACK: SOCIAL INNOVATION

53. „Innovation and digitalisation in Europe’s work integration social enterprises (WISEs)“

Organised by: EASPD / Belgium, AfB / Germany, EURICSE / Italy & Fundación ONCE / Belgium

PROGRAMME TRACK: SOCIAL ECONOMY FINANCE

54. „Partnering and investing for impact: achieving better outcomes in social inclusion in Europe“

Organised by: European Commission / Belgium

PROGRAMME TRACK: CREATIVE METHODS

55. „BarCamp for social innovation - better framework and more collaboration“

Organised by: Diakonie Deutschland & Deutscher Caritasverband / Germany



11.30 - 13.00 Parallel Sessions (90 Minutes)

PROGRAMME TRACK: COLLABORATION

56. „Clusters of social and ecological innovation“

Organised by: European Commission / Belgium

57. „Tapping the potential of the social economy to make socially responsible public procurement work“

Organised by: AEIDL / Belgium, Caritas Europa & European Commission / Belgium

58. „GovTech: an enabler for achieving SDGs“

Organised by: Wavestone / Luxembourg

59. „Technology, solidarity and social rights – the potential of cooperative models for the platform economy“

Organised by: Smart / Belgium

PROGRAMME TRACK: SOCIAL INNOVATION

60. „Social innovation for community health resilience under climate change: identifying processes and solutions“

Organised by: European Commission / Belgium

61. „How can Europe boost the replication of social innovations on territories? Identifying key preconditions to successful replication of social innovations and sharing good practices“

Organised by: France Active / France

62. „Social innovation from different European perspectives“

Organised by: Social Impact / Germany

63. „Social economy in the eastern partnership countries – policy challenges and cooperation opportunities“

Organised by: GIZ / Moldova

PROGRAMME TRACK: SOCIAL ECONOMY FINANCE

64. „Social finance in Europe: a strong leverage towards an inclusive and green Europe“

Organised by: European Microfinance Network / Belgium & Finansol / France

65. „Impact investing - strengthening transparency and cooperation for impact in Europe“

Organised by: Centre for Social Investment (CSI) - Heidelberg University / Germany & FASE / Germany

66. „Promote the way in which multi-stakeholder collaboration allows social finance to meet the needs of social enterprises“

Organised by: France Active / France

PROGRAMME TRACK: IMPACT MEASUREMENT

67. „Social innovation makes for a better society – but how can we know?“

Organised by: OANNEUM RESEARCH Forschungsgesellschaft / Austria

PROGRAMME TRACK: DATA & RESEARCH

68. „Impact of the Social Business Initiative (2011) and its follow-up actions“

Organised by: European Commission / Belgium



11.30 - 13.00 Parallel Sessions (90 Minutes)

69. „Social economy and cross border activities“

Organised by: European Commission / Belgium

PROGRAMME TRACK: CREATIVE METHODS

70. „Framing problems to inspire changemakers“

Organised by: Nesta Challenges / UK



15.00 - 16.30 Parallel Sessions (90 Minutes)

PROGRAMME TRACK: COLLABORATION

71. „Platform cooperatives and their fundamental role in the context of recovery - towards a people and planet-oriented digital transition in Europe“

Organised by: La Coop des Communs / France, REVES / France, Smart.coop / France, Dimmons Research Group IN 3 UOC (Open University of Catalonia) / Spain

72. „How to strengthen regional cooperation through social entrepreneurship“

Organised by: GROUPE SOS Pulse / France

73. „Local green deals: what role for cities, local and social economy stakeholders?“

Organised by: European Commission / Belgium & ICLEI Europe / Germany

74. „SSE in South East Europe: perspectives for cooperation and development from meso-level organisations in the region.“

Organised by: DIESIS Network / Belgium

PROGRAMME TRACK: SOCIAL INNOVATION

75. „Use of new technologies and social innovation by mutual/cooperatives to weather the health crisis“

Organised by: AIM/AMICE / Belgium

76. „Limited profitability – a legal concept for the recognition of social economy actor specificities in Europe“

Organised by: Advocating For Non-Profit Enterprises / Belgium

77. „Social economy and social innovation as a motor of rural resilience“

Organised by: European Commission / Belgium

78. „Social intrapreneurship – creating innovation and change from within“

Organised by: League of Intrapreneurs / Germany

PROGRAMME TRACK: SOCIAL ECONOMY FINANCE

79. „Building a social enterprise finance ecosystem with EU funding“

Organised by: European Commission / Belgium

80. „A common European impact investing market“

Organised by: Impact Invest Lab (iiLab) / France

PROGRAMME TRACK: DATA & RESEARCH

81. „Reaching the SDGs and transforming towards a social economy: in-depth insights, lessons learned and barriers for social entrepreneurship across Europe“

Organised by: Social Entrepreneurship Network Germany (Send) / Germany & Euclid Network / Netherlands

82. „The future of social economy: research meets practice“

Organised by: Social Entrepreneurship BW / Germany

