



**European Social  
Economy Summit  
Mannheim 2021**

# ***European Social Economy Summit***

## **STRUTTURA DEL PROGRAMMA**



Il "European Social Economy Summit" (#EUSES) è organizzato dalla Commissione europea e dalla città di Mannheim dal **26 al 27 maggio 2021**.

Il #EUSES offrirà un forum per numerosi scambi sul ruolo dell'economia sociale in Europa come vettore per lo sviluppo economico e l'inclusione sociale. Il vertice sarà l'occasione per discutere di come l'economia sociale possa contribuire a rimodellare l'economia post-COVID promuovendo modelli economici sostenibili inclusivi per la transizione verde e digitale all'interno dell'Europa.

L'economia sociale e le imprese sociali creano posti di lavoro, forniscono servizi accessibili, migliorano le competenze, affrontano le sfide ambientali e rafforzano le comunità. Portano potenziale di innovazione sociale e coesione sociale. Contribuiscono positivamente all'economia e alla società in generale. L'economia sociale e le imprese sociali sono un ottimo esempio di "Un'economia che funziona per le persone."

Il #EUSES riunirà **le parti interessate pubbliche e private, i responsabili politici, i rappresentanti della società civile e il mondo accademico**. I partecipanti discuteranno, faranno rete, informeranno, scambieranno le migliori pratiche e le storie di successo e promuoveranno l'apprendimento tra pari.

Con **oltre 80 sessioni delle parti interessate** e **circa 300 organizzazioni partecipanti provenienti da tutta Europa**, #EUSES sarà un'esperienza unica.

La struttura principale del programma si basa sulle **tracce del programma** e sui **temi di approfondimento**.

## TRACCE DEL PROGRAMMA



## TEMI DI APPROFONDIMENTO





# ***PROGRAMMA DELLA FASE PRINCIPALE***

Programma suscettibile di modifiche  
II PROGRAMMA DELLA FASE PRINCIPALE sarà tradotto in inglese,  
tedesco, francese, italiano e spagnolo





09.00 - 09.10	<b>Benvenuto</b> Maestri di cerimonie
09.10 - 09.40	<b>Discorsi di apertura</b> <ul style="list-style-type: none"><li>- Peter Kurz, Sindaco – Città di Mannheim</li><li>- Ursula von der Leyen, Presidente – Commissione europea (da confermare)</li><li>- Franziska Giffey, Ministra federale della famiglia, degli anziani, delle donne e della gioventù</li><li>- Thierry Breton – Commissario europeo per il mercato interno</li></ul>
09.40 - 10.00	<b>Dichiarazioni</b> <ul style="list-style-type: none"><li>- Ana Mendes Godinho, Ministra del Lavoro, della solidarietà e della sicurezza sociale - Portogallo (da confermare)</li><li>- Christa Schweng, Presidente - Comitato economico e sociale europeo</li></ul>
10.00 - 11.00	<b>Sessioni parallele (60 minuti)</b>
10.00 - 13.00	<b>Sessioni parallele (180 minuti)</b> Organizzate dalle parti interessate di tutta Europa e dalla Commissione europea
11.00 - 11.10	<b>Dichiarazione</b> Angel Gurría, Segretario Generale – OCSE
11.10 - 11.30	<b>Discussione</b> Vic Van Vuuren, Direttore - ILO Enterprises Department e Presidente della Task Force dell'ONU sull'economia sociale e solidale
11.30 - 13.00	<b>Sessioni parallele (90 minuti)</b> Organizzate dalle parti interessate di tutta Europa e dalla Commissione europea
13.00 - 14.00	<b>Pausa pranzo e programma collaterale</b> Networking – Spazio benessere
14.00 - 14.15	<b>Discorso di ripresa</b> Nicolas Schmit – Commissario europeo per il lavoro e i diritti sociali
14.15 - 15.00	<b>Dibattito con membri del Parlamento europeo</b> L'intergruppo per l'economia sociale del Parlamento europeo, un fattore chiave per integrare l'economia sociale nella politica dell'UE.
15.00 - 16.30	<b>Sessioni parallele (90 minuti)</b> Organizzate dalle parti interessate di tutta Europa e dalla Commissione europea
16.30 - 17.15	<b>Conversazione con domande e risposte</b> <ul style="list-style-type: none"><li>- Anders Indset, filosofo del lavoro</li><li>- Wladimir Klitschko, creatore di metodi, fondatore di KLITSCHKO Ventures</li></ul>
17.15 - 17.30	<b>Conclusione</b> Maestri di cerimonie
17.30 - 21.00	<b>Incontri #EUSES fuori orario</b>



- 09.00 - 09.10**      **Benvenuto**  
*Maestri di cerimonie*
- 09.10 - 09.40**      **Discorsi di apertura**  
- Mariya Gabriel - Commissario europeo per l'innovazione, la ricerca, la cultura, l'istruzione e la gioventù (da confermare)  
- Ulrich Lilie, Presidente – Gruppo di lavoro federale delle organizzazioni assistenziali indipendenti (da confermare)  
- Apóstolos Tzitzikóstas – Presidente del Comitato della regioni (da confermare)
- 09.40 - 10.00**      **Relazione stimolante seguita da domande e risposte**  
Maroš Šefčovič – Vicepresidente relazioni interistituzionali e prospettive strategiche della Commissione europea
- 10.00 - 11.00**      **Sessioni parallele (60 minuti)**  
**10.00 - 13.00**      **Sessioni parallele (180 minuti)**  
Organizzate dalle parti interessate di tutta Europa e dalla Commissione europea
- 11.00 - 11.30**      **Conversazione con domande e risposte**  
- Anna Fasano, Presidente di Banca Etica (da confermare)  
- Iñigo Ucin, Presidente, Mondragon Corporation (da confermare)
- 11.30 - 13.00**      **Sessioni parallele (90 minuti)**  
Organizzate dalle parti interessate di tutta Europa e dalla Commissione europea
- 13.00 - 14.00**      **Pausa pranzo e programma collaterale**  
Networking – Spazio benessere
- 14.00 - 15.00**      **Tavola rotonda**  
Imprenditorialità sociale: nuove strade per la crescita economica e l'inclusione sociale  
Presieduta dalla Schwab Foundation for Social Entrepreneurship
- 15.00 - 16.30**      **Sessioni parallele (90 minuti)**  
Organizzate dalle parti interessate di tutta Europa e dalla Commissione europea
- 16.30 - 16.45**      **Riepilogo**  
*Maestri di cerimonie*
- 16.45 - 17.15**      **Osservazioni conclusive**  
- Kerstin Jorna – Direttrice generale, DG GROW – Commissione europea  
- Peter Kurz, -Sindaco – Città di Mannheim  
- Jeanne Barseghian, Sindaca – Città di Strasburgo



# ***26 MAGGIO / GIORNO 1*** ***PROGRAMMA DELLE SESSIONI***

Programma suscettibile di modifiche  
II PROGRAMMA DELLE SESSIONI sarà presentato in inglese.





## 10.00 - 11.00 Parallel Sessions (60 Minutes)

### PROGRAMME TRACK: COLLABORATION

#### 1. „C'MON! Expect more!“

Organised by: European Social Entrepreneurship and Innovative Studies Institute / Lithuania

#### 2. „Sozionauten: how to foster social innovation through collaboration between established organizations and social startups.“

Organised by: Grünhof e.V. - Verein für gesellschaftliche Innovation / Germany

#### 3. „How can digitalisation and social innovation foster collaboration between organisations working with homelessness?“

Organised by: Solinum / France

#### 4. „Social enterprises in Europe - strategies and innovation for employment and inclusion“

Organised by: Social Firms Europe CEFEC / Belgium

### PROGRAMME TRACK: SOCIAL INNOVATION

#### 5. „Fighting food waste together“

Organised by: Too Good To Go / Germany & Belgium

#### 6. „Innovative and collaborative experiences for managing social crisis“

Organised by: Instituto Aragonés de Fomento / Spain

#### 7. „Social entrepreneurship in the Western Balkans: ways to open the fast track to sustainable development“

Organised by: Association Konekt / North Macedonia

#### 8. „Social innovation initiatives in Europe: drivers and barriers. A methodological feedback on European case studies“

Organised by: Aix-Marseille University / France

### PROGRAMME TRACK: SOCIAL ECONOMY FINANCE

#### 9. „Social and financial innovation strategies“

Organised by: BNP Paribas / France

### PROGRAMME TRACK: IMPACT MEASUREMENT

#### 10. „Social impact assessment as a collaboration among a full range of stakeholders serving the general interest“

Organised by: ConcertES / Belgium

### PROGRAMME TRACK: DATA & RESEARCH

#### 11. „Digitalisation in dialogue: making Europe fit for the digital age“

Organised by: ZEW – Leibniz-Zentrum für Europäische Wirtschaftsforschung / Germany

### PROGRAMME TRACK: CREATIVE METHODS

#### 12. „EU open data x no code for EU social organisations“

Organised by: Social Good Accelerator EU / France



**10.00 - 13.00 Parallel Sessions (180 Minutes)**

## PROGRAMME TRACK: COLLABORATION

### **13. „European social economy regions annual session and social economy canvas outlook“**

Organised by: European Commission / Belgium

## PROGRAMME TRACK: SOCIAL INNOVATION

### **14. „Ready to change: social economy towards the new European Bauhaus“**

Organised by: DIESIS Network / Belgium

## PROGRAMME TRACK: SOCIAL ECONOMY FINANCE

### **15. „Who rules the money: the legal challenge of complementary currencies as a social innovation“**

Organised by: Muntuit vzw / Belgium





## 11.30 - 13.00 Parallel Sessions (90 Minutes)

### PROGRAMME TRACK: COLLABORATION

#### 16. „Opportunities and challenges for buy social“

Organised by: Euclid Network / Netherlands

#### 17. „D-care labs: developing labs to facilitate home care innovation and entrepreneurship in the Danube Region“

Organised by: Diakonie Baden / Germany

#### 18. „Study on cooperation between social & tech organisations in Europe“

Organised by: Social Good Accelerator EU / France

#### 19. „Enabling philanthropic action for social economy and the public good“

Organised by: European Foundation Centre (EFC) and Donors and Foundations Networks in Europe (DAFNE) / Belgium

### PROGRAMME TRACK: SOCIAL INNOVATION

#### 20. „Innovative partnerships in EU external action: The role of sustainable and inclusive businesses“

Organised by: Fair Trade Advocacy Office / Belgium

#### 21. „MONDRAGON and the Covid19 crisis“

Organised by: Mondragón / Spain

#### 22. „Social service co-creation“

Organised by: Diakonisches Werk Schleswig-Holstein / Germany

### PROGRAMME TRACK: SOCIAL ECONOMY FINANCE

#### 23. „ESF+: new boost for social innovation“

Organised by: European Commission / Belgium

#### 24. „The contribution of social economy to the achievements of ESF objectives to strengthen European social dimension: an untapped potential“

Organised by: REVES AISBL / Belgium

### PROGRAMME TRACK: IMPACT MEASUREMENT

#### 25. „Measuring the impact of social economy organizations: insights into innovative methods and digital tools“

Organised by: Mainlevel Consulting / Germany

### PROGRAMME TRACK: DATA & RESEARCH

#### 26. „Empowering the next generation of social enterprises for sustainability: how (European) research and practice can interact effectively“

Organised by: EMES International Research Network / Belgium

### PROGRAMME TRACK: CREATIVE METHODS

#### 27. „Imaginative games for connection“

Organised by: Community Action / Greece



## 15.00 - 16.30 Parallel Sessions (90 Minutes)

### PROGRAMME TRACK: COLLABORATION

#### 28. „Co-creating a European platform for replicating impact and business models of social enterprises“

Organised by: Ashoka / Austria

#### 29. „A euromediterranean OdySSEy“

Organised by: iesMed SCEL / Spain

#### 30. „Green, good and democratic jobs! – the employment perspective for industrial cooperatives in the green transition“

Organised by: CECOP - European Confederation of Industrial and Service Cooperatives / Belgium

#### 31. „Supporting social economy and social enterprises: can local and regional authorities make a difference?“

Organised by: European Committee of the Region / Belgium, European Commission / Belgium, Euclid Network / Netherlands & RTES / France

### PROGRAMME TRACK: SOCIAL INNOVATION

#### 32. „The working sandwich generation: supporting mature women (45-65 years) on the labour market, entrepreneurship and in family care“

Organised by: Centre for Family Studies, Odisee University of Applied Sciences / Belgium

#### 33. „A greener European identity: Redefining social economy in the ecological transition under the European Green Deal“

Organised by: RREUSE / Belgium

#### 34. „The role of social economy enterprises in the integration of migrants“

Organised by: European Commission / Belgium & Bildungsprofis / Germany

### PROGRAMME TRACK: SOCIAL ECONOMY FINANCE

#### 35. „How can social impact projects benefit from crowdfunding as an alternative financing instrument?“

Organised by: Fraunhofer Center for International Management and Knowledge Economy IMW / Germany

#### 36. „Strengthening the social investment ecosystem: EU funds and investors for impact“

Organised by: European Venture Philanthropy Association (EVPA) / Belgium

### PROGRAMME TRACK: IMPACT MEASUREMENT

#### 37. „Leaving a Legacy: scaling strategies to increase your impact“

Organised by: Social Impact Projects / Belgium

### PROGRAMME TRACK: DATA & RESEARCH

#### 38. „Local governments as the cornerstone of sustainable local economic development through SSE: tools & best practices from Europe and beyond“

Organised by: Global Social Economy Forum (GSEF) / South Korea

### PROGRAMME TRACK: CREATIVE METHODS

#### 39. „How to define, measure and track wellbeing through data in Europe and beyond“

Organised by: The Cloud Nation - The World Datanomic Forum / Germany



# ***27 MAGGIO / GIORNO 2*** ***PROGRAMMA DELLE SESSIONI***

Programma suscettibile di modifiche  
Il PROGRAMMA DELLE SESSIONI sarà presentato in inglese.





### 10.00 - 11.00 Parallel Sessions (60 Minutes)

#### PROGRAMME TRACK: COLLABORATION

**40. „Pro bono: sharing skills to bring positive social impact“**

Organised by: Pro Bono Lab / France

**41. „Collective action on public goods: private sector, civil society and international governance perspectives“**

Organised by: BardyConsult / Germany

**42. „Social economy needs a social economy specialized management: or not?“**

Organised by: Municipality of Follonica / Italy

**43. „Paris 2024 Olympics: An opportunity for a social and inclusive economy“**

Organised by: Les Canaux / France

#### PROGRAMME TRACK: SOCIAL INNOVATION

**44. „Sharing data – whether personal or not – is key to social innovation and digital competitiveness“**

Organised by: European Commission / Belgium

**45. „Transforming fashion through social innovation“**

Organised by: European Commission / Belgium

**46. „From pitchfork to fork: Our territorial food governance“**

Organised by: Roissy Pays de France Agglomeration / France

**47. „Innovative models of worker-owned cooperatives for decent work in Europe“**

Organised by: Centro Studi Doc Foundation / Italy

#### PROGRAMME TRACK: SOCIAL ECONOMY FINANCE

**48. „Investing for impact in central and eastern Europe“**

Organised by: Euclid Network / Netherlands

#### PROGRAMME TRACK: IMPACT MEASUREMENT

**49. „The importance of the social impact measurement for social entrepreneurship / WISEs“**

Organised by: European Network of Social Integration Enterprises (ENSIE) / Belgium

#### PROGRAMME TRACK: DATA & RESEARCH

**50. „Role of social enterprises in post Covid19 recovery phase“**

Organised by: ISNET Association / Italy

**51. „Design inclusive support program to support more women into social entrepreneurship“**

Organised by: Empow`Her / France

#### PROGRAMME TRACK: CREATIVE METHODS

**52. „Creative ways in the cooperation between companies and start-ups“**

Organised by: Social Entrepreneurship BW / Germany



**10.00 - 13.00 Parallel Sessions (180 Minutes)**

### PROGRAMME TRACK: SOCIAL INNOVATION

**53. „Innovation and digitalisation in Europe’s work integration social enterprises (WISEs)“**

Organised by: EASPD / Belgium, AfB / Germany, EURICSE / Italy & Fundación ONCE / Belgium

### PROGRAMME TRACK: SOCIAL ECONOMY FINANCE

**54. „Partnering and investing for impact: achieving better outcomes in social inclusion in Europe“**

Organised by: European Commission / Belgium

### PROGRAMME TRACK: CREATIVE METHODS

**55. „BarCamp for social innovation - better framework and more collaboration“**

Organised by: Diakonie Deutschland & Deutscher Caritasverband / Germany



### 11.30 - 13.00 Parallel Sessions (90 Minutes)

#### PROGRAMME TRACK: COLLABORATION

##### 56. „Clusters of social and ecological innovation“

Organised by: European Commission / Belgium

##### 57. „Tapping the potential of the social economy to make socially responsible public procurement work“

Organised by: AEIDL / Belgium, Caritas Europa & European Commission / Belgium

##### 58. „GovTech: an enabler for achieving SDGs“

Organised by: Wavestone / Luxembourg

##### 59. „Technology, solidarity and social rights – the potential of cooperative models for the platform economy“

Organised by: Smart / Belgium

#### PROGRAMME TRACK: SOCIAL INNOVATION

##### 60. „Social innovation for community health resilience under climate change: identifying processes and solutions“

Organised by: European Commission / Belgium

##### 61. „How can Europe boost the replication of social innovations on territories? Identifying key preconditions to successful replication of social innovations and sharing good practices“

Organised by: France Active / France

##### 62. „Social innovation from different European perspectives“

Organised by: Social Impact / Germany

##### 63. „Social economy in the eastern partnership countries – policy challenges and cooperation opportunities“

Organised by: GIZ / Moldova

#### PROGRAMME TRACK: SOCIAL ECONOMY FINANCE

##### 64. „Social finance in Europe: a strong leverage towards an inclusive and green Europe“

Organised by: European Microfinance Network / Belgium & Finansol / France

##### 65. „Impact investing - strengthening transparency and cooperation for impact in Europe“

Organised by: Centre for Social Investment (CSI) - Heidelberg University / Germany & FASE / Germany

##### 66. „Promote the way in which multi-stakeholder collaboration allows social finance to meet the needs of social enterprises“

Organised by: France Active / France

#### PROGRAMME TRACK: IMPACT MEASUREMENT

##### 67. „Social innovation makes for a better society – but how can we know?“

Organised by: OANNEUM RESEARCH Forschungsgesellschaft / Austria

#### PROGRAMME TRACK: DATA & RESEARCH

##### 68. „Impact of the Social Business Initiative (2011) and its follow-up actions“

Organised by: European Commission / Belgium



**11.30 - 13.00 Parallel Sessions (90 Minutes)**

**69. „Social economy and cross border activities“**

Organised by: European Commission / Belgium

**PROGRAMME TRACK: CREATIVE METHODS**

**70. „Framing problems to inspire changemakers“**

Organised by: Nesta Challenges / UK



15.00 - 16.30 Parallel Sessions (90 Minutes)

### PROGRAMME TRACK: COLLABORATION

**71. „Platform cooperatives and their fundamental role in the context of recovery - towards a people and planet-oriented digital transition in Europe“**

Organised by: La Coop des Communs / France, REVES / France, Smart.coop / France, Dimmons Research Group IN 3 UOC (Open University of Catalonia) / Spain

**72. „How to strengthen regional cooperation through social entrepreneurship“**

Organised by: GROUPE SOS Pulse / France

**73. „Local green deals: what role for cities, local and social economy stakeholders?“**

Organised by: European Commission / Belgium & ICLEI Europe / Germany

**74. „SSE in South East Europe: perspectives for cooperation and development from meso-level organisations in the region.“**

Organised by: DIESIS Network / Belgium

### PROGRAMME TRACK: SOCIAL INNOVATION

**75. „Use of new technologies and social innovation by mutual/cooperatives to weather the health crisis“**

Organised by: AIM/AMICE / Belgium

**76. „Limited profitability – a legal concept for the recognition of social economy actor specificities in Europe“**

Organised by: Advocating For Non-Profit Enterprises / Belgium

**77. „Social economy and social innovation as a motor of rural resilience“**

Organised by: European Commission / Belgium

**78. „Social intrapreneurship – creating innovation and change from within“**

Organised by: League of Intrapreneurs / Germany

### PROGRAMME TRACK: SOCIAL ECONOMY FINANCE

**79. „Building a social enterprise finance ecosystem with EU funding“**

Organised by: European Commission / Belgium

**80. „A common European impact investing market“**

Organised by: Impact Invest Lab (iiLab) / France

### PROGRAMME TRACK: DATA & RESEARCH

**81. „Reaching the SDGs and transforming towards a social economy: in-depth insights, lessons learned and barriers for social entrepreneurship across Europe“**

Organised by: Social Entrepreneurship Network Germany (Send) / Germany & Euclid Network / Netherlands

**82. „The future of social economy: research meets practice“**

Organised by: Social Entrepreneurship BW / Germany



