



**European Social
Economy Summit
Mannheim 2021**

European Social Economy Summit

PROGRAMME STRUCTURE

ABOUT THE PROGRAMME



The 'European Social Economy Summit' (#EUSES) is organised by the European Commission and the City of Mannheim at **26 and 27 May 2021**.

The #EUSES will offer a forum for numerous exchanges on the role of social economy in Europe as a vector for economic development and social inclusion. The summit will be an opportunity to discuss how social economy can help reshape the economy post-COVID by promoting inclusive sustainable economic models for the green and digital transition within Europe.

Social economy and social enterprises create jobs, provide accessible services, foster upskilling, address environmental challenges and strengthen communities. They carry potential for social innovation and social cohesion. They contribute positively to the economy and society at large. Social economy and social enterprises are an excellent example of "An economy that works for people."

The #EUSES will bring together **public and private stakeholders, policy makers, civil society representatives and academia**. Participants will discuss, network, inform, exchange best practices and success stories, and foster peer-learning.

With more than **80 stakeholder sessions** and approximately **300 participating organisations** from across Europe, #EUSES will be a unique experience.

The main structure of the programme is based on **programme tracks** and **zoom in themes**.

PROGRAMME TRACKS



ZOOM-IN THEMES





MAIN STAGE PROGRAMME

Changes to the programme may occur.
The MAIN STAGE PROGRAMME will take place in English
and will be translated into German, French, Italian and Spanish.





09.00 - 09.10	Welcome Masters of Ceremonies
09.10 - 09.40	Opening Addresses <ul style="list-style-type: none">- Peter Kurz, Mayor - City of Mannheim- Ursula von der Leyen, President - European Commission (tbc)- Franziska Giffey, Minister for Family Affairs, Senior Citizens, Women and Youth- Thierry Breton – Commissioner for Internal Market
09.40 - 10.00	Statements <ul style="list-style-type: none">- Ana Mendes Godinho, Minister of Labour, Solidarity and Social Security - Portugal- Christa Schweng, President - European Economic and Social Committee
10.00 - 11.00	Parallel Sessions (60 Minutes)
10.00 - 13.00	Parallel Sessions (180 Minutes) Organised by stakeholders from across Europe and the European Commission
11.00 - 11.10	Statement Angel Gurría, Secretary-General – OECD
11.10 - 11.30	Discussion Vic Van Vuuren, Director - ILO Enterprises Department & Chair of UN Task Force Social And Solidarity Economy
11.30 - 13.00	Parallel Session Block (90 Minutes) Organised by stakeholders from across Europe and the European Commission
13.00 - 14.00	Lunch Break & Side-Programme Networking – Wellbeing Space
14.00 - 14.15	Keynote Address Nicolas Schmit – Commissioner for Jobs and Social Rights
14.15 - 15.00	Panel discussion with Members of the European Parliament Mainstreaming the Social Economy in EU policies: a roundtable by the Social Economy Intergroup & SEE
15.00 - 16.30	Parallel Sessions (90 Minutes) Organised by stakeholders from across Europe and the European Commission
16.30 - 17.15	Fireside Chat with Q&A <ul style="list-style-type: none">- Anders Indset, Business Philosopher- Wladimir Klitschko, Method Creator, Founder KLITSCHKO Ventures
17.15 - 17.30	Closing Masters of Ceremonies
17.30 - 21.00	After hours #EUSES Meet-up Masters of Ceremonies / Networking / DJ



- 09.00 - 09.10* **Welcome**
Masters of Ceremonies
- 09.10 - 09.40* **Opening Addresses**
- Ulrich Lilie, President - Federal Association of Non-statutory Welfare (BAGFW)
- Apóstolos Tzitzikóstas – President of the Committee of the Regions
- 09.40 - 10.00* **Inspiring Keynote followed by Q&A**
Maroš Šefčovič – European Commission Vice President for Inter-institutional Relations and Foresight
- 10.00 - 11.00* **Parallel Sessions (60 Minutes)**
10.00 - 13.00 **Parallel Sessions (180 Minutes)**
Organised by stakeholders from across Europe and the European Commission
- 11.00 - 11.30* **Fireside Chat with Q&A**
- Anna Fasano, President Banca Etica
- Iñigo Ucín, President, Mondragon Corporation
- 11.30 - 13.00* **Parallel Session Block (90 Minutes)**
Organised by stakeholders from across Europe and the European Commission
- 13.00 - 14.00* **Lunch Break & Side-Programme**
Networking – Wellbeing Space
- 14.00 - 15.00* **Panel Debate**
Social Entrepreneurship: new avenues for economic growth and social inclusion
Chaired by the Schwab Foundation for Social Entrepreneurship
- 15.00 - 16.30* **Parallel Sessions (90 Minutes)**
Organised by stakeholders from across Europe and the European Commission
- 16.30 - 16.45* **Wrap-Up**
Masters of Ceremonies
- 16.45 - 17.15* **Closing Remarks**
- Kerstin Jorna - Director General, DG GROW - European Commission
- Peter Kurz, Mayor - City of Mannheim
- Jeanne Barseghian, Mayor - City of Strasbourg



26 MAY / DAY 1 ***SESSIONS PROGRAMME***

Changes to the programme may occur.
The SESSIONS PROGRAMME will take place in English.





10.00 - 11.00 Parallel Sessions (60 Minutes)

PROGRAMME TRACK: COLLABORATION

1. „C'MON! Expect more!“

Organised by: European Social Entrepreneurship and Innovative Studies Institute / Lithuania

2. „Sozionauten: how to foster social innovation through collaboration between established organizations and social startups.“

Organised by: Grünhof e.V. - Verein für gesellschaftliche Innovation / Germany

3. „How can digitalisation and social innovation foster collaboration between organisations working with homelessness?“

Organised by: Solinum / France

4. „Social enterprises in Europe - strategies and innovation for employment and inclusion“

Organised by: Social Firms Europe CEFEC / Belgium

PROGRAMME TRACK: SOCIAL INNOVATION

5. „Fight food waste together - digital and holistic approach“

Organised by: Too Good To Go / Germany & Belgium

6. „Innovative and collaborative experiences for managing social crisis“

Organised by: Instituto Aragonés de Fomento / Spain

7. „Social entrepreneurship in the Western Balkans: ways to open the fast track to sustainable development“

Organised by: Association Konekt / North Macedonia

8. „Social innovation initiatives in Europe: drivers and barriers. A methodological feedback on European case studies“

Organised by: Aix-Marseille University / France

PROGRAMME TRACK: SOCIAL ECONOMY FINANCE

9. „Social and financial innovation strategies“

Organised by: BNP Paribas / France

PROGRAMME TRACK: IMPACT MEASUREMENT

10. „Social impact assessment as a collaboration among a full range of stakeholders serving the general interest“

Organised by: ConcertES / Belgium

PROGRAMME TRACK: DATA & RESEARCH

11. „Digitalisation in dialogue: making Europe fit for the digital age“

Organised by: ZEW – Leibniz-Zentrum für Europäische Wirtschaftsforschung / Germany

PROGRAMME TRACK: CREATIVE METHODS

12. „EU open data x no code for EU social organisations“

Organised by: Social Good Accelerator EU / France



10.00 - 13.00 Parallel Sessions (180 Minutes)

PROGRAMME TRACK: COLLABORATION

13. „European social economy regions annual session and social economy canvas outlook“

Organised by: European Commission / Belgium

PROGRAMME TRACK: SOCIAL INNOVATION

14. „Ready to change: social economy towards the new European Bauhaus“

Organised by: DIESIS Network / Belgium

PROGRAMME TRACK: SOCIAL ECONOMY FINANCE

15. „Who rules the money: the legal challenge of complementary currencies as a social innovation“

Organised by: Muntuit vzw / Belgium



11.30 - 13.00 Parallel Sessions (90 Minutes)

PROGRAMME TRACK: COLLABORATION

16. „Opportunities and challenges for buy social“

Organised by: Euclid Network / Netherlands

17. „D-care labs: developing labs to facilitate home care innovation and entrepreneurship in the Danube Region“

Organised by: Diakonie Baden / Germany

18. „Study on cooperation between social & tech organisations in Europe“

Organised by: Social Good Accelerator EU / France

19. „Enabling philanthropic action for social economy and the public good“

Organised by: European Foundation Centre (EFC) and Donors and Foundations Networks in Europe (DAFNE) / Belgium

PROGRAMME TRACK: SOCIAL INNOVATION

20. „Innovative partnerships in EU external action: The role of sustainable and inclusive businesses“

Organised by: Fair Trade Advocacy Office / Belgium

21. „MONDRAGON and the Covid19 crisis“

Organised by: Mondragón / Spain

22. „Social service co-creation“

Organised by: Diakonisches Werk Schleswig-Holstein / Germany

PROGRAMME TRACK: SOCIAL ECONOMY FINANCE

23. „ESF+: new boost for social innovation“

Organised by: European Commission / Belgium

24. „The contribution of social economy to the achievements of ESF objectives to strengthen European social dimension: an untapped potential“

Organised by: REVES AISBL / Belgium

PROGRAMME TRACK: IMPACT MEASUREMENT

25. „Measuring the impact of social economy organizations: practical insights into innovative methods and digital tools“

Organised by: Mainlevel Consulting / Germany

PROGRAMME TRACK: DATA & RESEARCH

26. „Empowering the next generation of social enterprises for sustainability: how (European) research and practice can interact effectively“

Organised by: EMES International Research Network / Belgium

PROGRAMME TRACK: CREATIVE METHODS

27. „Imaginative games for connection“

Organised by: Community Action / Greece



15.00 - 16.30 Parallel Sessions (90 Minutes)

PROGRAMME TRACK: COLLABORATION

28. „Co-creating a European platform for replicating impact and business models of social enterprises“

Organised by: Ashoka / Austria

29. „A euromediterranean OdySSEy“

Organised by: iesMed SCEL / Spain

30. „Green, good and democratic jobs! – the employment perspective for industrial cooperatives in the green transition“

Organised by: CECOP - European Confederation of Industrial and Service Cooperatives / Belgium

31. „Supporting social economy and social enterprises: can local and regional authorities make a difference?“

Organised by: European Committee of the Region / Belgium, European Commission / Belgium, Euclid Network / Netherlands & RTES / France

PROGRAMME TRACK: SOCIAL INNOVATION

32. „The working sandwich generation: supporting mature women (45-65 years) on the labour market, entrepreneurship and in family care“

Organised by: Centre for Family Studies, Odisee University of Applied Sciences / Belgium

33. „A greener European identity: Redefining social economy in the ecological transition under the European Green Deal“

Organised by: RREUSE / Belgium

34. „The role of social economy enterprises in the integration of migrants“

Organised by: European Commission / Belgium & Bildungsprofis / Germany

PROGRAMME TRACK: SOCIAL ECONOMY FINANCE

35. „How can social impact projects benefit from crowdfunding as an alternative financing instrument?“

Organised by: Fraunhofer Center for International Management and Knowledge Economy IMW / Germany

36. „Strengthening the social investment ecosystem: EU funds and investors for impact“

Organised by: European Venture Philanthropy Association (EVPA) / Belgium

PROGRAMME TRACK: IMPACT MEASUREMENT

37. „Leaving a Legacy: scaling strategies to increase your impact“

Organised by: Social Impact Projects / Belgium

PROGRAMME TRACK: DATA & RESEARCH

38. „Local governments as the cornerstone of sustainable local economic development through SSE: tools & best practices from Europe and beyond“

Organised by: Global Social Economy Forum (GSEF) / South Korea

PROGRAMME TRACK: CREATIVE METHODS

39. „How to define, measure and track wellbeing through data in Europe and beyond“

Organised by: The Cloud Nation - The World Datanomic Forum / Germany



27 MAY / DAY 2 ***SESSIONS PROGRAMME***

Changes to the programme may occur.
The SESSIONS PROGRAMME will take place in English.





10.00 - 11.00 Parallel Sessions (60 Minutes)

PROGRAMME TRACK: COLLABORATION

40. „Pro bono: sharing skills to bring positive social impact“

Organised by: Pro Bono Lab / France

41. „Collective action on public goods: private sector, civil society and international governance perspectives“

Organised by: BardyConsult / Germany

42. „Social economy needs a social economy specialized management: or not?“

Organised by: Municipality of FOLLONICA / Italy

43. „Paris 2024 Olympics: An opportunity for a social and inclusive economy“

Organised by: Les Canaux / France

PROGRAMME TRACK: SOCIAL INNOVATION

44. „Sharing data – whether personal or not – is key to social innovation and digital competitiveness“

Organised by: European Commission / Belgium

45. „Transforming fashion through social innovation“

Organised by: European Commission / Belgium

46. „From pitchfork to fork: Our territorial food governance“

Organised by: Roissy Pays de France Agglomeration / France

47. „Innovative models of worker-owned cooperatives for decent work in Europe“

Organised by: Centro Studi Doc Foundation / Italy

PROGRAMME TRACK: SOCIAL ECONOMY FINANCE

48. „Investing for impact in central and eastern Europe“

Organised by: Euclid Network / Netherlands

PROGRAMME TRACK: IMPACT MEASUREMENT

49. „The importance of the social impact measurement for social entrepreneurship / WISEs“

Organised by: European Network of Social Integration Enterprises (ENSIE) / Belgium

PROGRAMME TRACK: DATA & RESEARCH

50. „Role of social enterprises in post Covid19 recovery phase“

Organised by: ISNET Association / Italy

51. „Design inclusive support program to support more women into social entrepreneurship“

Organised by: Empow`Her / France

PROGRAMME TRACK: CREATIVE METHODS

52. „Behind the scenes – making of the European Impact Hero, or creative ways companies and start-ups cooperate“

Organised by: Social Entrepreneurship BW / Germany



10.00 - 13.00 Parallel Sessions (180 Minutes)

PROGRAMME TRACK: SOCIAL INNOVATION

53. „Innovation and digitalisation in Europe’s work integration social enterprises (WISEs)“

Organised by: EASPD / Belgium, AfB / Germany, EURICSE / Italy & Fundación ONCE / Belgium

PROGRAMME TRACK: SOCIAL ECONOMY FINANCE

54. „Partnering and investing for impact: achieving better outcomes in social inclusion in Europe“

Organised by: European Commission / Belgium

PROGRAMME TRACK: CREATIVE METHODS

55. „BarCamp for social innovation - better framework and more collaboration“

Organised by: Diakonie Deutschland & Deutscher Caritasverband / Germany



11.30 - 13.00 Parallel Sessions (90 Minutes)

PROGRAMME TRACK: COLLABORATION

56. „Clusters of social and ecological innovation“

Organised by: European Commission / Belgium

57. „Tapping the potential of the social economy to make socially responsible public procurement work“

Organised by: AEIDL / Belgium, Caritas Europa & European Commission / Belgium

58. „GovTech: an enabler for achieving SDGs“

Organised by: Wavestone / Luxembourg

59. „Technology, solidarity and social rights – the potential of cooperative models for the platform economy“

Organised by: Smart / Belgium

60. „The digital transition for social economy enterprises.“

Organised by: European Economic and Social Committee / Belgium

PROGRAMME TRACK: SOCIAL INNOVATION

61. „Social innovation for community health resilience under climate change: identifying processes and solutions“

Organised by: European Commission / Belgium

62. „How can Europe boost the replication of social innovations on territories? Identifying key preconditions to successful replication of social innovations and sharing good practices“

Organised by: France Active / France

63. „Social innovation from different European perspectives“

Organised by: Social Impact / Germany

64. „Social economy in the eastern partnership countries – policy challenges and cooperation opportunities“

Organised by: GIZ / Moldova

PROGRAMME TRACK: SOCIAL ECONOMY FINANCE

65. „Social finance in Europe: a strong leverage towards an inclusive and green Europe“

Organised by: European Microfinance Network / Belgium & Finansol / France

66. „Impact investing - strengthening transparency and cooperation for impact in Europe“

Organised by: Centre for Social Investment (CSI) - Heidelberg University / Germany & FASE / Germany

67. „Promote the way in which multi-stakeholder collaboration allows social finance to meet the needs of social enterprises“

Organised by: France Active / France

PROGRAMME TRACK: IMPACT MEASUREMENT

68. „Social innovation makes for a better society – but how can we know?“

Organised by: OANNEUM RESEARCH Forschungsgesellschaft / Austria



11.30 - 13.00 Parallel Sessions (90 Minutes)

PROGRAMME TRACK: DATA & RESEARCH

69. „From the Social Business Initiative (2011) to the Social Economy Action Plan“

Organised by: European Commission / Belgium

70. „Social economy and cross border activities“

Organised by: European Commission / Belgium

PROGRAMME TRACK: CREATIVE METHODS

71. „Framing problems to inspire changemakers“

Organised by: Nesta Challenges / UK & Ashoka / Spain



15.00 - 16.30 Parallel Sessions (90 Minutes)

PROGRAMME TRACK: COLLABORATION

72. „Platform cooperatives and their fundamental role in the context of recovery - towards a people and planet-oriented digital transition in Europe“

Organised by: La Coop des Communs / France, REVES / France, Smart.coop / France, Dimmons Research Group IN 3 UOC (Open University of Catalonia) / Spain

73. „How to strengthen regional cooperation through social entrepreneurship“

Organised by: GROUPE SOS Pulse / France

74. „Local green deals: what role for cities, local and social economy stakeholders?“

Organised by: European Commission / Belgium & ICLEI Europe / Germany

75. „SSE in South East Europe: perspectives for cooperation and development from meso-level organisations in the region.“

Organised by: DIESIS Network / Belgium

PROGRAMME TRACK: SOCIAL INNOVATION

76. „Use of new technologies and social innovation by mutual/cooperatives to weather the health crisis“

Organised by: AIM/AMICE / Belgium

77. „Limited profitability – a legal concept for the recognition of social economy actor specificities in Europe“

Organised by: Advocating For Non-Profit Enterprises / Belgium

78. „Social economy and social innovation as a motor of rural resilience“

Organised by: European Commission / Belgium

79. „Social intrapreneurship – creating innovation and change from within“

Organised by: League of Intrapreneurs / Germany

PROGRAMME TRACK: SOCIAL ECONOMY FINANCE

80. „Building social enterprise finance ecosystems with EU funding“

Organised by: European Commission / Belgium

81. „A common European impact investing market“

Organised by: Impact Invest Lab (iiLab) / France

PROGRAMME TRACK: DATA & RESEARCH

82. „Reaching the SDGs and transforming towards a social economy: in-depth insights, lessons learned and barriers for social entrepreneurship across Europe“

Organised by: Social Entrepreneurship Network Germany (Send) / Germany & Euclid Network / Netherlands

83. „The future of social economy: research meets practice“

Organised by: Social Entrepreneurship BW / Germany

